

ASCA National Model, 4th Edition

End of Year Presentations

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An Important Message from ASCA

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Marketing Your ASCA National Model Program

- Start of the year: *Explain scope and sequence of program*
 - Annual Calendar, Advisory Council, Classroom/Group M&B Action Plan
 - Annual Administrative Conference
 - Meetings with Faculty
 - Goal Work
- End of Year: *Provide evidence of program*
 - Present to Advisory Council, Faculty/Staff, Other Stakeholder Groups
 - Results Reports
 - End of Year Presentations

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End of Year Presentations

- Part of being an evidence-based school counselor
- Another layer of accountability
- Contributes to improved practice
- Important advocacy tool
- Essential to being integrated part of school

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What is your
PURPOSE?



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- Provides evidence for counselor interventions
- Demonstrates increased positive impact over time
- Facilitates conversations on importance of counselor strategies
- Increases access to students



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- De-mystifies the work
- Specifies expertise
- demonstrates complexity of issues managed
- Clarifies role
- Substantiates unique training & skills



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End of School Year Presentations

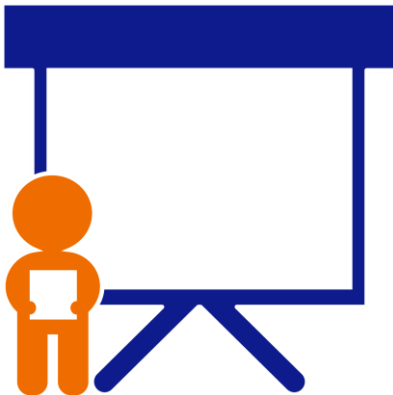
4-5 slides

1. Annual Student Outcome Goal Results
(one slide per goal)
2. Closing-the-Gap Results
3. Summary of Group(s) Results
4. Issues & Topics Addressed with Individual Students

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Create and Present one End-of-Year Presentation for the School



2 – 4 slides

1. Annual Student Outcome Goal Results
(one slide per goal)
2. Results Report:
 - Closing-the-Gap Results (one slide)
 - Summary of Group(s) Results
3. Issues/Topics Addressed with Individual Students
4. Present to Advisory Council, Faculty, other stakeholders

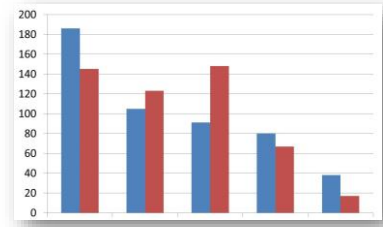
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Goal Statement (one goal = one slide)

(copy & paste goal statement, SMART format, with baseline and target data)

- **BRIEF** comments
- Might include:
 - Strategies
 - Reason for goal
 - Whatever you want to emphasize
- May include graph of M&B data



Graph of Outcome Data

Limit your text!

May present all annual student outcome goals or just closing-the-gap goal

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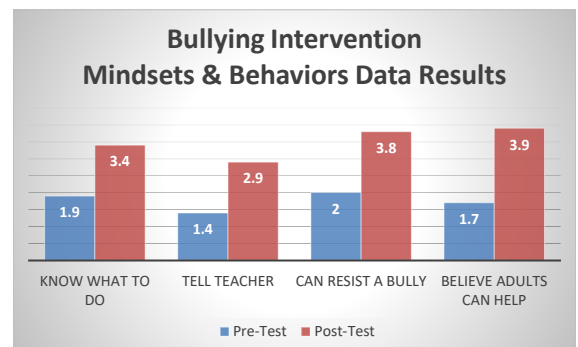


Creating Charts in Excel

- Enter Information
- Select Information Entered (drag and click)
- Insert Recommended Charts
- Choose Format

Important to provide quality graphs with clear impact on students presented

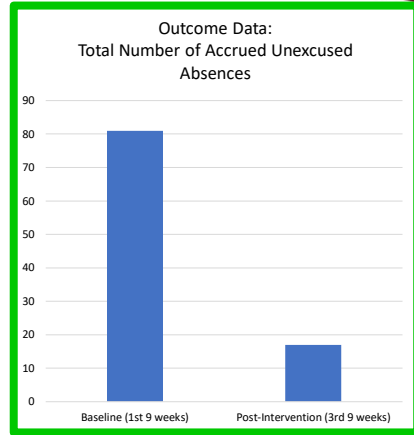
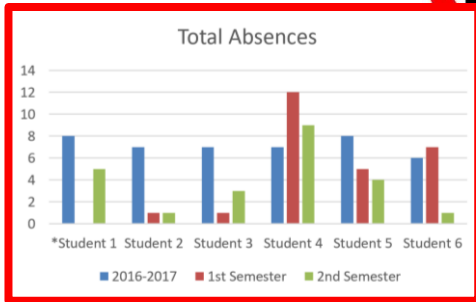
	Pre-Test	Post-Test
Know What to Do	1.9	3.4
Tell Teacher	1.4	2.9
Can Resist a Bully	2	3.8
Believe Adults can Help	1.7	3.9



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Effective Data Graphs?

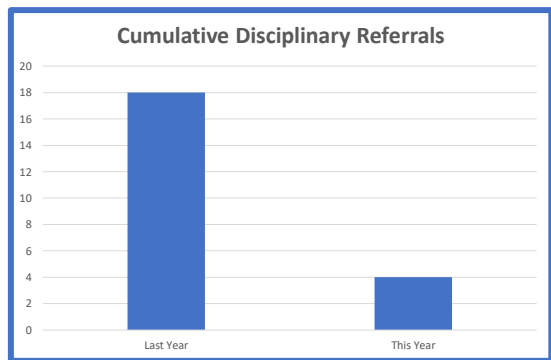
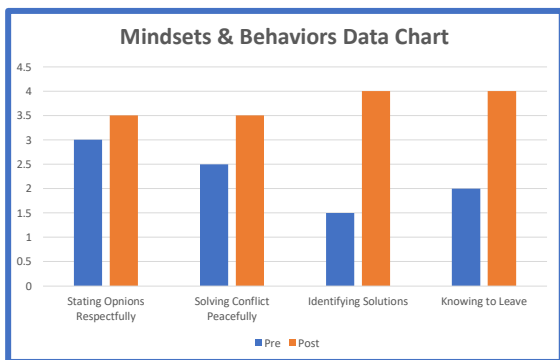


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EXAMPLE

By the end of the school year, students with 1 or more disciplinary referrals for peer conflict during the previous school year will decrease the cumulative number of disciplinary referrals by 50% from 16 to 8.



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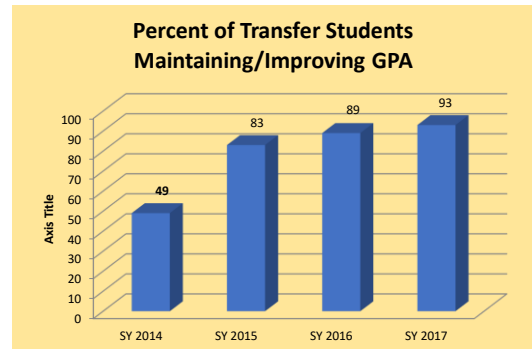
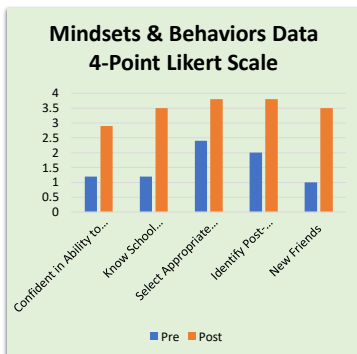
ASCA National Model

FOURTH EDITION

EXAMPLE

Participation Data

- 40 Students enrolled in 10th, 11th, or 12th grade in September
- 36 Students Participated



New Student Groups

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ASCA National Model

FOURTH EDITION

EXAMPLE

Groups Offered:

- Building Resiliency (12)
- Goal Setting (6)
- Go for It (8)
- Cancer Support (1)

Process Totals

- 143 students participated
- 320 sessions
- 30 – 40 minutes per session

Outcome Data:

Resilience, Goal Setting, Go for It Groups:

- **96% Improved Grades in Content Area**
- **99% Improved Attendance**
- **95% Improved discipline**

Results Based on Reason for Inclusion

Cancer Support Group

- **75% Maintained/Improved Attendance**

Small Groups Delivered

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Counseling Topics Addressed

(During Individual Sessions with Students)

- Peer Issues/Friendships
- Conflict with Others
- Classroom/Academic Concerns
- General Behavior Problems
- Fighting/Aggression
- Teacher Relationships
- Anger Issues
- Sadness Concerns
- Anxiety
- Self-Regulation
- Emotional Competence
- Family Issues
- Parenting Concerns
- Moving
- Eating Problems
- Illness
- Emotional Outbursts
- Runaway
- Homelessness
- Social
- Discrimination
- Bullying
- Food insecurity
- Substance Use/Abuse
- Pregnancy
- Suicide Ideation
- Non-lethal Self Harm
- Abuse Reporting
 - Neglect (18)
 - Physical (51)
 - Sexual (2)

EXAMPLE

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1. Present to All Important Stakeholder Groups
2. Collect Data for Annual Student Outcome Goal/Closing-the-Gap Goal
3. Collect Data for a Small Group
4. Create Quality Graphs for Results
5. Limit Text on Each Slide
6. Offer Succinct talking points
7. Keep Presentation under 8 Minutes

The logo for "TIPS" features the word "TIPS" in a large, bold, black serif font. Above the letter "I" are two purple circles of different sizes, one larger than the other.

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